

EDUCATION

ROCHESTER INSTITUTE OF TECHNOLOGY 2003-2006

MAJOR: NEW MEDIA PUBLISHING, CONCENTRATION IN PRINT MEDIA

MINOR: PHILOSOPHY

ANNE ARUNDEL COMMUNITY COLLEGE 2002-2003

MAJOR: LIBERAL ARTS

EMPLOYMENT

LINEMARK PRINTING INC.

TITLE: TECHNICAL DIRECTOR, 2008 – PRESENT

Develop and maintain all online e-Business solutions and Management information Systems (MIS). As the Technical Director I am responsible for setting the overall e-Business and MIS objectives and vision, with ultimate responsibility to contribute strongly to company profitability and meeting strategic marketing goals. I have also taken ownership and responsibility of any and all e-Business solutions and MIS as well as continuing to support and train our many Clients and Account Executives. I currently manage all e-Business employees and projects as well.

KEY RESPONSIBILITIES:

- Design and Development of Corporate Web-Services
- Support and Development of Web-to-Print System
- Support and Development of Digital Asset Management
- Develop and Support of Management Information Systems
- Design and Maintenance of Secure Network Infrastructure
- Design and Development of Digital Systems Workflow
- Training and Support of Corporate Account Executives
- Technical Support and Training of Client Network
- Maintenance and Support of Corporate IT Equipment
- Maintenance and Support of Corporate PRI Phone System
- On-site and Online Web Demonstrations of Services
- Effective Management of e-Business Staff Members

LINEMARK PRINTING INC.

TITLE: WEB-TO-PRINT SOLUTIONS COORDINATOR, 2006 – 2008

Designed, developed, implemented, and supported Linemark's innovative and highly productive Web-to-Print (W2P) System. Utilizing emerging trends and technology in web development, digital / offset printing, and the PDF workflow, Linemark's web-to-print system services over 80 clients, 24 hours a day, 365 days a year. Over the last three years, myself and the e-Business team have successfully developed and implemented ground-breaking W2P capabilities such as dynamic VDP document creation, digital asset management, and system wide order management.

ROCHESTER INSTITUTE OF TECHNOLOGY

TITLE: DIGITAL PUBLISHING LAB ASSISTANT, 2003 – 2006

My duties as a Prepress Lab Assistant included the maintenance and troubleshooting of high-end scanners, cameras, and output devices, as well as over 60 mac & pc based workstations. Lab Assistant responsibilities also included troubleshooting customer's files, maintaining a specific prepress workflow, and managing various digital print devices and finishing equipment.

TECHNOLOGICAL COMPREHENSION

Proficient in the Following Concepts & Technologies:

Digital Printing Workflow and Imaging, Lithography (Sheetfed and Web), Flexography, Color Management, Paper and Substrate Science, User Interface Design, Business Development Strategies, Variable Data, Web-to-Print Development, Digital Asset Management, Direct Marketing Campaign Creation and Management, PURLs, Database Manipulation and Management, The Adobe Creative Suite, Microsoft Server Environment (2003, 2008), Microsoft Exchange Server, Microsoft SQL Server (2000, 2005), Linux Red Hat Enterprise Environments, UNIX, HTML, XHTML, XML, JavaScript, ASP and .NET, PHP.

SCHOLASTIC HONORS / ACTIVITIES

Deans List RIT: 2003, 2004, 2005

Elected: President of the Technical Association of the Graphic Arts / RIT Student Chapter 2006

Elected: Student Government Representative for RIT School of Print Media organization, PUB 2005

Elected: College of Imaging Arts and Sciences Executive Board Member 2005

Elected: College of Imaging Arts and Sciences Academic Conduct Committee 2005